

Financial Results Highlights FY12/2022 2Q

Aug 8, 2022 Roland Corporation

TSE Prime : 7944



- First half results exceeded forecasts, and in line with our plan even without exchange rate fluctuations
- Sales for electronic music instruments remained at a higher level than before the COVID-19 period, as new lifestyles are becoming habit
- Although there are supply issues (procurement constraints/cost increases), supply is on track to meet this year's raised earnings guidance
- Revised up full-year guidance for FY12/2022 to reflect changes in the external environment and other factors

1 FY12/2022 2Q Results

2 FY12/2022 Revised Forecast (Full Year)

3 Supplemental Information

FY12/2022 2Q Results

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- **2** FY12/2022 Revised Forecast (Full Year)
- **3** Supplemental Information

<Note: Changes in the accounting standard>

- Accounting Standard for Revenue Recognition (ASBJ Statement No. 29, revised on March 31, 2020, effective from April 1, 2021) is newly applied to our sales and operating profit from FY2022
- Accordingly, YoY changes for FY2022 (new standard) vs. FY2021 (old standard) are not presented
- For Roland, Sales discount (~1% of sales) will be changed from "non-operating expenses" to "sales deductions"
- As a result, Sales, Operating Profit, and OPM look lower than they were with the old standard, but there will be no impact on cash flow and net income
- For your reference, YoY changes for FY2022 (old standard) vs. FY2021 (old standard) are presented

Highlights - First Half Results

Sales 43.0 bn (+5.9% vs. Guidance)	 Overall sales remained strong despite lockdown in China Exceeded forecast also due to JPY depreciation
Operating Profit 4.7 _{bn} (+1.6% vs. Guidance)	 Marine transportation costs remained higher than forecast, but OP exceeded our plan partly due to the postponement of SG&A spending Price optimization implemented to counter cost increases (for the third time during the pandemic)
Net Income ¹ 3.9 _{bn} (+12.2% vs. Guidance)	 No major extraordinary gains or losses

First Half - Consolidated Results (vs. Forecast)

- Sales, Operating Profit, and Net Income exceeded forecasts
- Even without foreign exchange rate fluctuations, Sales were in line with forecast and Operating Profit exceeded forecast

	FY12/2022 First Half ^{1,2}					
(JPY mn)	Forecast	% of Sales	Actual	% of Sales	vs Forecast	
Sales	40,600	100.0%	43,004	100.0%	+5.9%	
Gross Profit	18,000	44.3%	17,551	40.8%	-2.5%	
SG&A	13,400	33.0%	12,874	29.9%	-4.0%	
Operating Profit	4,600	11.3%	4,677	10.9%	+1.6%	
Net Income ³	3,500	8.6%	3,927	9.1%	+12.2%	

1 Initial Budget exchange rates for FY12/2022 First Half USD/JPY:113.00, EUR/JPY:127.00, EUR/USD:1.124 2 Actual exchange rates for FY12/2022 First Half USD/JPY:122.90, EUR/JPY:134.30, EUR/USD:1.093 3 Net income refers to "net income attributable to owners of parent"

FX impact (Fore	cast vs Actual)
Sales	+2,700mn
Operating Profit	-200mn

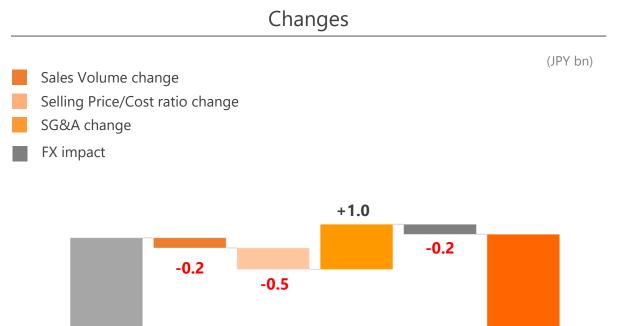
4.6

FY2022

First Half

Forecast

First Half - Operating Profit (vs. Forecast)



4.7 FY2022

First Half

Actual

Factors (changed analysis items)

Sales Volume change

✓ Mainly due to the lockdown in China

• Selling Price/Cost ratio change

✓ Higher-than-expected marine transportation costs

SG&A change

- Timing difference in R&D expenses, advertising and sales promotion expenses due to change in timing of product development and launch
- ✓ Decrease in activity expenses in China and Russia

First Half - Sales by Product Category

• Generally steady except for Video & Pro Audio

	FY12/2021	First Half				FY12/2022 First Half
JPY mn	Actual	% total	Actual	% total	vs FCST w/o FX	Situation
Keyboards	13,165	30.6%	13,761	32.0%	*	Demand for E-pianos remained at a high level. Supply to the market has increased, including from competitors. Shipment of order backlog is progressing.
Percussion & Wind Instruments	10,003	23.2%	9,367	21.8%	- <u></u>	E-drums were slightly below expectations due to the lockdown in China and supply shortages. E-wind instruments performance remained strong as the market continued to expand.
Guitar-related Products	10,664	24.8%	10,712	24.9%	.	Multi-effectors and other products released this year performed well. Amps were affected by supply shortages, but we worked through some order backlog and sales were in line with plan.
Creation-related Products & Services	5,564	12.9%	5,836	13.6%	÷.	Compact type stage pianos and synthesizers launched this year contributed to sales. In Dance & DJ products, samplers and other products launched in the previous year performed well.
Video & Pro Audio	2,315	5.4%	1,997	4.6%		In Video, event demand showed a recovery trend, but supply struggled due to parts shortages; V-MODA new products fell short of expectations.
Other	1,317	3.1%	1,328	3.1%	÷.	Sales of musical instrument accessories (cases, cables, etc.) were generally in line with plans.
Total	43,030		43,004			

FY12/2022 2Q Results

First Half - Sales by Region

• Generally steady except in China

FY12/2021	First Half				FY12/2022 First Half
Actual	% total	Actual	% total	vs FCST w/o FX	Situation
5,408	12.6%	4,710	10.9%	*	Store customer traffic recovered as CV-19 infections declined. Demand was firm and sales were in line with plans as the supply of electronic pianos was also on a recovery trend.
13,649	31.7%	15,390	35.8%	÷.	Strong demand led to continued strong sales in a wide range of product lines, particularly keyboard and guitar-related products. Inventory allocation for the U.S. market also contributed.
13,627	31.7%	12,131	28.2%		Despite the worsening situation in Ukraine and inflation, sales of E-drums and guitars/effectors remained strong. The plan was slightly underachieved due to supply shortage of pianos, a hot-selling item.
4,512	10.5%	4,422	10.3%		More than two months of lockdown due to the "Zero Corona" policy slowed sales and logistics. Education market also got affected.
5,832	13.5%	6,349	14.8%	- ``	Although affected by transportation delays, E-drums and E-pianos performed well. With the easing of moving restrictions, professional market demand in Southeast Asia and India also recovered.
	Actual 5,408 13,649 13,627 4,512	5,408 12.6% 13,649 31.7% 13,627 31.7% 4,512 10.5%	Actual% totalActual5,40812.6%4,71013,64931.7%15,39013,62731.7%12,1314,51210.5%4,422	Actual% totalActual% total5,40812.6%4,71010.9%13,64931.7%15,39035.8%13,62731.7%12,13128.2%4,51210.5%4,42210.3%	Actual % total Actual % total w/o FX 5,408 12.6% 4,710 10.9% ↓↓↓ 13,649 31.7% 15,390 35.8% ↓↓↓ 13,627 31.7% 12,131 28.2% ↓↓↓↓ 4,512 10.5% 4,422 10.3% ↓↓↓↓

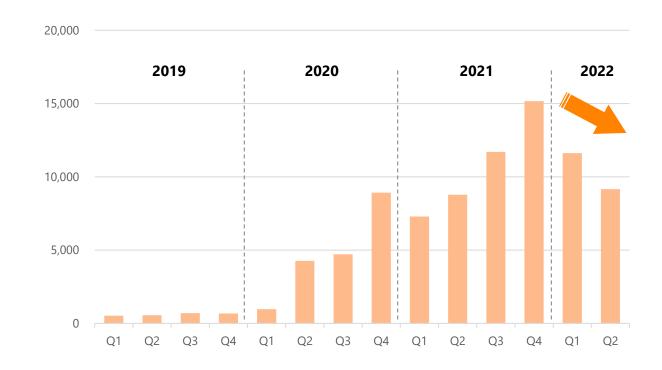
Production Recovered and Remained Stable, and Order Backlog Continued to Improve

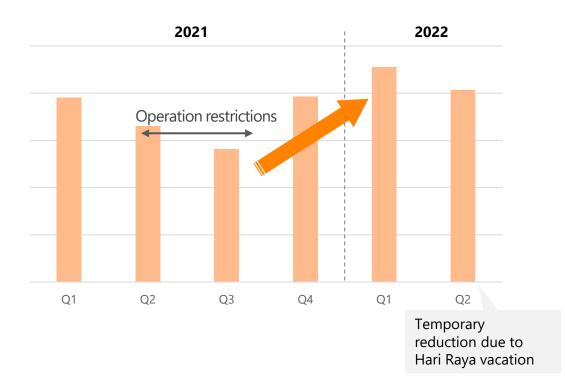
Malaysia Plant Production Volume

- Production recovered and **remained stable**
- Aiming to further increase production for the commercial season by securing labor force

Order backlog transition

- Order backlog improved due to increased production from Q4/FY2021 onward
- Inventory conditions in the market also improved







2 FY12/2022 Revised Forecast (Full Year)



Full Year - Consolidated Forecast (vs. Previous Forecast)

- **Revised up forecast** to reflect changes in the external environment and countermeasures (see below)
- Excluding foreign exchange rate fluctuations, we expect to land in line with our initial forecast

			FY12/2022 ^{1,2}		
(JPY mn)	Previous Forecast	% of Sales	Revised Forecast	% of Sales	vs Previous Forecast
Sales	85,000	100.0%	92,400	100.0%	+8.7%
Gross Profit	38,400	45.2%	40,200	43.5%	+4.7%
SG&A	26,800	31.5%	27,800	30.1%	+3.7%
Operating Profit	11,600	13.6%	12,400	13.4%	+6.9%
Net Income ³	8,700	10.2%	9,800	10.6%	+12.6%

1 Initial Budget exchange rates for FY12/2022 USD/JPY:113.00, EUR/JPY:127.00, EUR/USD:1.124 2 New Budget exchange rates for FY12/2022 USD/JPY:126.45, EUR/JPY:135.65, EUR/USD:1.073 3 Net income refers to "net income attributable to owners of parent"

FX impact (Previous Fore	cast vs Revised Forecast)
Sales	+7,400mn
Operating Profit	+1,000mn

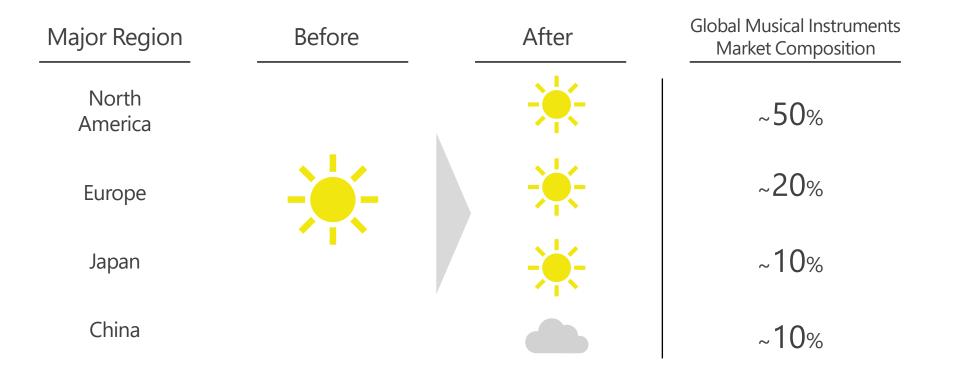
Assumption Change: (1) Foreign Exchange

Begi	nning of	the year				Now
USD/JPY : 113.00 EUR/JPY : 127.00 EUR/USD : 1.124					USD/JPY : 126.45 EUR/JPY : 135.65 EUR/USD : 1.073	
			Impact			
	Sales	5				OP
-	-JPY	7.4 bn			+	JPY 1.0 _{bn}
<forex sensitivity=""></forex>	>			Forex sensitivity	>	
Currency pair	(JPY)	Sales impact (annual)		Currency pair	(JPY)	OP impact (annual)
USD/JPY	260mn	Per JPY. Weaker JPY is positive		USD/JPY	100mn	Per JPY. Weaker JPY is positive
EUR/JPY	180mn	Per JPY. Weaker JPY is positive		EUR/JPY	30mn	Per JPY. Weaker JPY is positive
				EUR/USD	130mn	Per \$0.01. Stronger EUR is positive

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Assumption Change: (2) Market Environment

- **Growth momentum unchanged** as new lifestyles becoming settled habits
- Continued strong sales, especially in North America, the world's largest market
- Chinese market somewhat uncertain due to lockdowns, but covered by other regions.



Assumption Change: (3) Supply & Cost

- Supply situation is **gradually improving**, and order backlog is expected to steadily decrease
- High costs addressed through further price optimizations. We recognize that the peak of marine transportation costs has passed.

Key Changes in the assumption



Cost

- Procurement environment is improving
- Supply on track to achieve fullyear forecasts



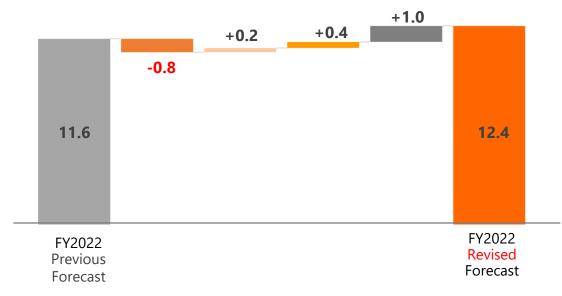
- Marine transportation costs have peaked but remain high
- Some material costs are coming down, but overall remain high

Our Action

- Reduce order backlog and strengthen marketing of products in stock
- Allocation of inventory to regions with strong sales
- Further price optimization (May-August)
- Review expense execution details and timing as necessary

Full Year - Consolidated Operating Profit Forecast (vs. Previous Forecast)





Factors (changed analysis items)

• Sales Volume change

✓ Mainly due to China lockdown, etc.

• Selling Price/Cost ratio change

- Marine transportation costs were higher than expected
- Additional price optimization (for the second time this year) to address higher-than-expected costs
- SG&A change
 - \checkmark Decrease in activity expenses in China and Russia

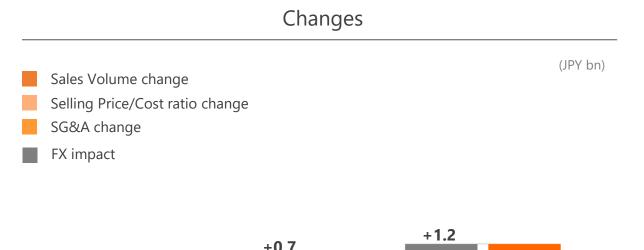
Second Half - Consolidated Forecast (vs. Previous Forecast)

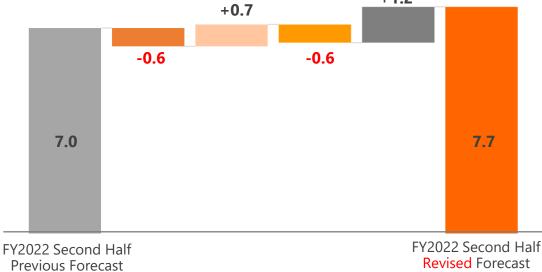
		FY	12/2022 Second Ha	lf ^{1,2}	
(JPY mn)	Previous Forecast	% of Sales	Revised Forecast	% of Sales	vs Previous Forecast
Sales	44,400	100.0%	49,395	100.0%	+11.3%
Gross Profit	20,400	45.9%	22,648	45.9%	+11.0%
SG&A	13,400	30.2%	14,926	30.2%	+11.4%
Operating Profit	7,000	15.8%	7,722	15.6%	+10.3%
Net Income ³	5,200	11.7%	5,873	11.9%	+12.9%

1 Initial Budget exchange rates for 12/2022 Second Half USD/JPY:113.00, EUR/JPY:127.00, EUR/USD:1.124 2 New Budget exchange rates for 12/2022 Second Half USD/JPY:130.00, EUR/JPY:137.00, EUR/USD:1.054 3 Net income refers to "net income attributable to owners of parent"

FX impact (Previous Forecast vs Revised Forecast)					
Sales	+4,600mn				
Operating Profit	+1,200mn				

Second Half - Operating Profit Forecast (vs. Previous Forecast)





Factors (changed analysis items)

• Sales Volume change

✓ Mainly due to China lockdown, etc.

• Selling Price/Cost ratio change

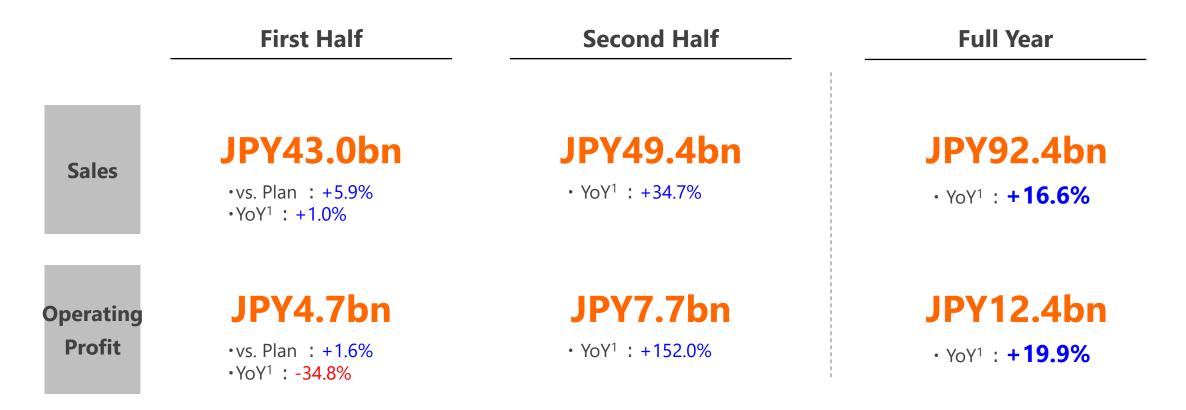
- Marine transportation costs higher than initially expected
- Additional price optimization (for the second time this year) to address higher-than-expected costs

• SG&A change

 Execution of expenses (advertising, sales promotion, etc.) that had not been executed in the first half

Results by First Half and Second Half

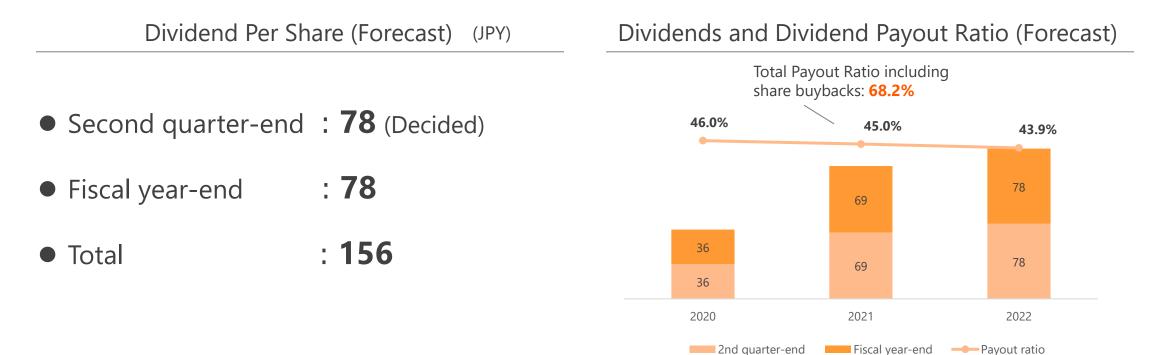
- Significant increases in sales and profit expected for the full year
- The seasonal balance between the first and second half is expected to show a normal seasonal trend from this year



1 YoY comparison excluding the impact of the adoption of "Accounting Standard for Revenue Recognition"

Shareholder Returns

- Decided to maintain initial FY12/2022 guidance for a YoY dividend increase due to the achievement of the half-year earnings forecast
- Maintain the forecast of dividend increase for the year-end dividend. Consider revision if necessary, after careful examination of capital needs and investment plans
- Aim for a total return ratio of **50% in principle**, and for at least 30% even when it is necessary to reserve funds for investment in growth



1 FY12/2022 2Q Results

2 FY12/2022 Revised Forecast (Full Year)

3 Supplemental Information

Supplemental Information

How We Think About the External Environment Changes

- Went through an MBO to resolve many internal problems and significantly strengthened management base
- The company is more resilient to changes in the environment than it was when Global Financial Crisis

	Global Financial Crisis (FY03/2010)	Since MBO (FY03/2014-12/2019)	COVID-19 Crisis (FY12/2020)
Internal Factors	Weak Products Fragile Cost Structure Absence of Governance	Back to Game Changers Structural Reforms Thorough "Mieru-ka"	Product Power to increase price Flexible cost reductions Proactive and Speedy decisions
Result 1 Source: US M	 Greatly affected with industry MI Industry: -14%¹ Roland: -15%² 	Growth well above industry (CAGR)• MI Industry: +1.4%1• Roland: +6.8%3	 Resilience that exceeds the industry MI Industry: -11%¹ Roland: +3%²

2 YoY change excluding forex impact 3 FY03/2014 - 12/2019 as 6 periods (5.75 years)

Update on Roland Cloud

- Providing total solutions for enjoying music not only to existing musicians but also to Potential Customers who want to start playing music
- Aiming to become a **Solution Provider** that removes the various "Barriers" to enjoying music





- Expanding services to various instruments to increase users
 - ✓ Launched "BOSS TONE EXCHANGE", an online service that allows users to exchange guitar amp and effects pedal tones
 - Announced the "Roland Piano App", an app that connects smartphones and tablet digital pianos for fun practice and performance

First Half - Consolidated Results (vs. Previous Year)

		Old standard (same as previous year)					
	FY12/2021	First Half ¹		f ²			
(JPY mn)	Actual	% of Sales	Actual	% of Sales	YoY		
Sales	43,030	100.0%	43,441	100.0%	+1.0%		
Gross Profit	20,326	47.2%	17,988	41.4%	-11.5%		
SG&A	12,480	29.0%	12,874	29.6%	+3.2%		
Operating Profit	7,845	18.2%	5,114	11.8%	-34.8%		
Net Income ³	6,179	14.4%	3,927	9.0%	-36.5%		

1 Exchange rates for FY12/2021 First Half USD/JPY: 107.70, EUR/JPY: 129.86, EUR/USD: 1.206

2 Exchange rates for FY12/2022 First Half USD/JPY: 122.90, EUR/JPY: 134.30, EUR/USD: 1.093

3 Net income refers to "net income attributable to owners of parent"

FX impact(vs. Previous Year)					
Sales	+3,400mn				
Operating Profit	-200mn				

First Half - Operating Profit (vs. Previous Year)





• Selling Price/Cost ratio change

- Rising costs of raw materials and marine transportation (previous 1H was not affected by cost hikes)
- ✓ Price optimization effect

• SG&A change

✓ Decrease in performance-linked bonuses, etc.

Second Half - Consolidated Forecast (vs. Previous Year)

	Old standard (same as previous year)					
	FY12/2021 First	st Half ¹	FY			
(JPY mn)	Actual	Actual % of Sales		% of Sales	ΥοΥ	
Sales	37,002	100.0%	49,858	100.0%	+34.7%	
Gross Profit	15,811	42.7%	23,111	46.4%	+46.2%	
SG&A	12,563	34.0%	14,925	29.9%	+18.8%	
Operating Profit	3,248	8.8%	8,185	16.4%	+152.0%	
Net Income ³	2,406	6.5%	5,872	11.8%	+144.0%	

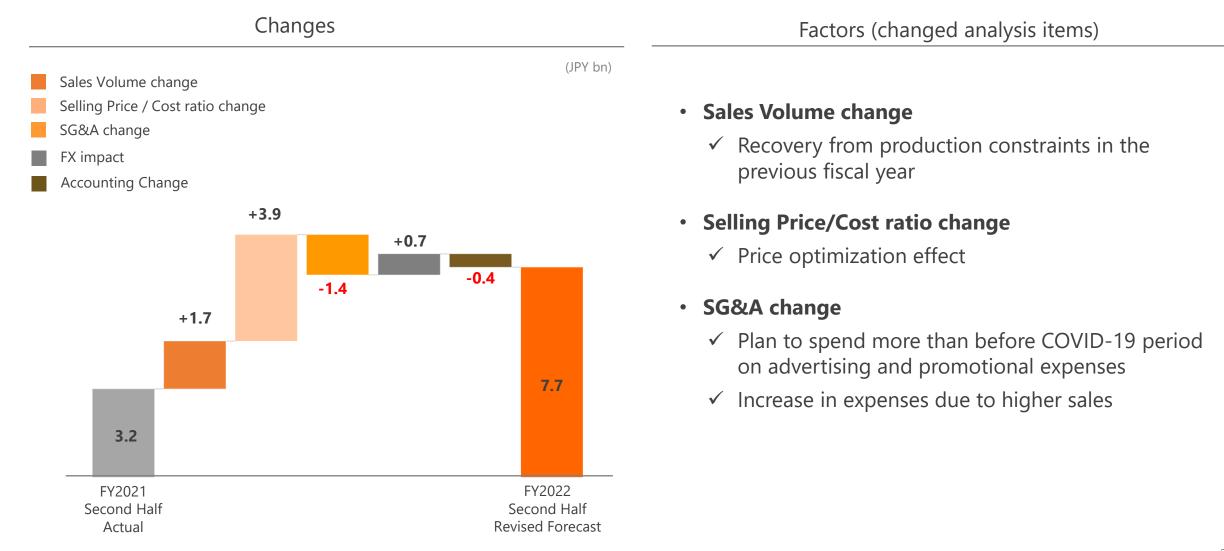
1 Exchange rates for FY12/2021 Second Half USD/JPY: 111.92, EUR/JPY: 130.00, EUR/USD: 1.162

2 Initial Budget Exchange rates for FY12/2022 Second Half USD/JPY: 130.00, EUR/JPY: 137.00, EUR/USD: 1.054

3 Net income refers to "net income attributable to owners of parent"

FX impact(vs. Previous Year)					
Sales	+4,600mn				
Operating Profit	+700mn				

Second Half - Consolidated Operating Profit (vs. Previous Year)



Full Year - Consolidated Forecast (vs. Previous Year)

	Old standard (same as previous year)					
	FY12/2021 ¹		FY12/2022 ²			
(JPY mn)	Actual	% of Sales	Revised Forecast	% of Sales	YoY	
Sales	80,032	100.0%	93,300	100.0%	+16.6%	
Gross Profit	36,137	45.2%	41,100	44.1%	+13.7%	
SG&A	25,043	31.3%	27,800	29.8%	+11.0%	
Operating Profit	11,093	13.9%	13,300	14.3%	+19.9%	
Net Income ³	8,586	10.7%	9,800	10.5%	+14.1%	

1 Exchange rates for FY12/2021 USD/JPY:109.81, EUR/JPY:129.93, EUR/USD:1.183

2 New Budget Exchange Rates for FY12/2022 USD/JPY:126.45, EUR/JPY:135.65, EUR/USD: 1.073

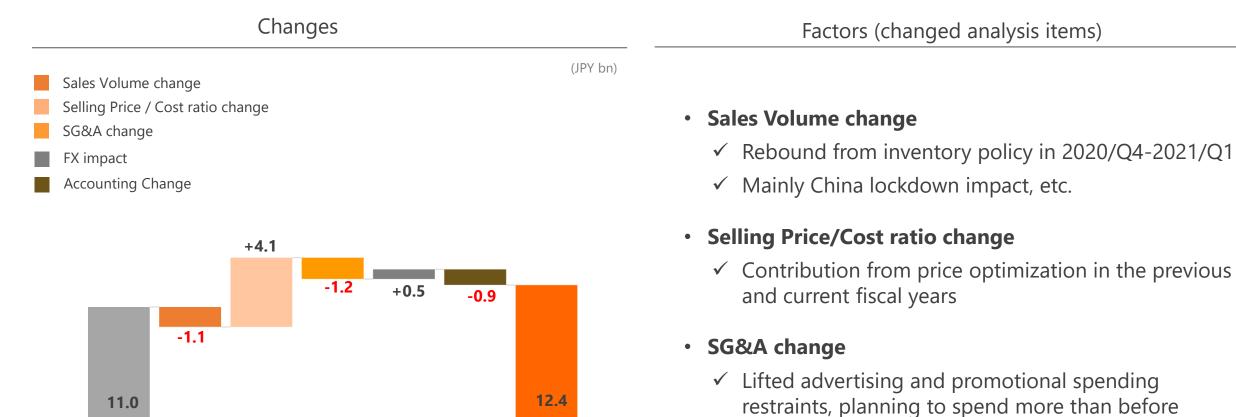
3 Net income refers to "net income attributable to owners of parent

FX impact(vs. Previous Year)				
Sales +8,000r				
Operating Profit	+500mn			

FY2021

Actual

Full Year - Operating Profit (vs. Previous Year)



FY2022

Revised

Forecast

- COVID-19 period
- ✓ Increase in travel expenses, etc.

Full Year - Sales by Product Category

• Wind and percussion instruments, video and audio equipment minus, covered in other categories

	FY12/202	FY12/2022				
JPY mn	Actual	% total	Revised Forecast	% total	YoY ¹ w/o FX	Change from Previous Forecast ²
Keyboards	24,792	31.0%	30,900	33.4%	+15.0%	+1.8%
Percussion & Wind Instruments	19,053	23.8%	19,800	21.4%	-4.4%	-6.5%
Guitar-related Products	19,093	23.9%	22,400	24.3%	+7.8%	+3.4%
Creation-related Products & Services	10,122	12.6%	12,100	13.1%	+10.7%	+7.3%
Video & Pro Audio	4,282	5.3%	4,400	4.8%	-2.8%	-15.3%
Other	2,689	3.4%	2,800	3.0%	-3.0%	+3.4%
Total	80,032	100.0%	92,400	100.0%	+6.6%	-0.0%

1 YoY comparison excluding the impact of foreign exchange rates and the adoption of "Accounting Standard for Revenue Recognition"

2 Comparison excluding the impact of foreign exchange rates

Full Year - Sales by Region

• Lockdown impact in China covered in other regions

	FY12/2021					
JPY mn	Actual	% total	Revised Forecast	% total	YoY ¹ w/o FX	Change from Previous Forecast ²
Japan	9,666	12.1%	9,800	10.6%	+1.8%	+1.5%
North America	25,959	32.4%	31,300	33.9%	+6.9%	+2.9%
Europe	24,958	31.2%	27,600	29.9%	+7.1%	+1.3%
China	8,673	10.8%	9,700	10.5%	-0.8%	-16.5%
Other	10,775	13.5%	14,000	15.1%	+14.8%	+4.2%
Total	80,032	100.0%	92,400	100.0%	+6.6%	-0.0%

1 YoY comparison excluding the impact of foreign exchange rates and the adoption of "Accounting Standard for Revenue Recognition"

2 Comparison excluding the impact of foreign exchange rates

Key Consolidated Financials (PL,B/S)

(JPY mn)	FY2021 2Q	FY2022 2Q	(JPY mn)	As of Dec. 31, 2021	As of Jun. 30, 2022
Net sales	43,030	43,004	Cash and deposits	8,781	8,722
Cost of sales	22,704	25,452	Notes and accounts receivable - trade	7,444	10,387
Gross profit	20,326	17,551	Inventories	25,240	31,748
Selling, general and administrative expenses	12,480	12,874	Other current assets	1,156	1,321
Operating profit	7,845	4,677	Total current assets	42,623	52,178
Other income (expenses)	-173	283	Net property, plant and equipment	5,857	6,156
Profit before income taxes	7,672	4,960	Goodwill	20	21
Total income taxes	1,491	1,029	Investments and other assets	4,305	4,421
Profit attributable to owners of parent	6,179	3,927	Total non-current assets	10,183	10,598
EBITDA	8,641	5,493	Total assets	52,807	62,777
D/E ratio	0.3x	0.4x	Notes and accounts payable - trade	6,391	7,718
Equity ratio	52.7%	51.8%	Short-term borrowings	_	6,006
Debt / EBITDA ¹	0.4x	1.1x	Current portion of long-term borrowings	1,252	1,252
ROE ¹	48.3%	24.0%	Other current liabilities	8,389	7,573
1 Debt / EBITDA and ROE are calculated on an annually adjusted basis			Long-term borrowings	5,822	5,196
			Other long-term liabilities	2,295	2,242
			Total liabilities	24,150	29,989

Total net assets

This material contains information that constitutes "forward-looking statements" of Roland Corporation. Statements other than those related to past or present facts are all statements that constitute forward-looking statements. Such forward-looking statements are based on our assumptions and decisions made in accordance with information currently available, and they are not intended to give any assurances that they will turn out to be correct. Known or unknown risks, uncertainties and other factors underlie the forward-looking statements, and the forward-looking statements may be materially different from the actual results. Matters which may affect the results include the economic environment surrounding our business, demand trends, exchange rate fluctuations and other related circumstances.